

SWUG AWARDS

CONDITIONS OF ENTRY FOR TECHNICAL EXCELLENCE IN NEWSPAPER REPRODUCTION

The aim of these awards is to encourage the effective use of colour in newspapers and to foster the pursuit of excellence in newspaper reproduction on single and double width presses.

Entries must be received by **Friday, 24 February, 2012**. Only Single Width Users registered to attend the 2012 SWUG Conference may enter the competition and each member must submit **Two (2) running issues per entry i.e. if a Daily – two (2) running days; if a Weekly – two (2) running weeks**. All entries must be printed **coldset** on single width presses, **except category 4**, and you may enter up to two (2) products per category **only**.

You **cannot** enter the same product in two different categories. Stitched and Trimmed products can only enter Category 3.

Entries for the production and colour awards must be printed ROP on standard 42/45gsm or 48.8gsm newsprint; 52/55/60/70 gsm products will also be accepted for the commercial product category.

Entries must be printed between:

December, 2011 - 31 January, 2012 to be eligible for category 1, 2 and 4

1 November, 2011 - 31 January, 2012 for category 3 (commercial)

ENTRIES CLOSE ON 24 FEBRUARY, 2012 !

Judging of the entries will take place before the Conference. Entries will be judged on the following criteria, for the whole newspaper:

PRE-PRESS

- Suitability of screen ruling and scanning
- Page positioning
- Effective use of colour correction of picture

REGISTER and COLOUR

- Correct weight and consistent density throughout
- Colour match across spreads
- Ink, water balance
- Registration
- Cut off
- Overall appearance
- Use of grey bars

PRIZE CATEGORIES

1. Best Overall Print Quality – Standard Newsprint – Single Width Press
2. Best Overall Four Colour Newspaper – Standard Newsprint – Single Width Press
3. Best Coldset Commercial Publication – Any Stock – Single Width Press
4. Best Overall Four Colour Newspaper – Standard Newsprint – Double Width Press